

PROMOTIONAL SUGGESTIONS

RAPUNZEL

- Contact Locks of Love (locksoflove.org) and see how much hair your community can donate to this great cause. Can your school donate more hair than Rapunzel (13 feet!)?
- Promote your show at local salons and barbershops. Audience members could use their tickets for discounts.
- See how high classrooms can create towers out of various items. These towers will make wonderful lobby displays.
- On your gym's climbing wall and/or playground equipment, make a route with Rapunzel's hair and have students make the trek to her tower.

These are only suggestions. Feel free to be creative. Use your imagination, brainstorm with others and develop a promotion tailored to your community and specific residency week.

SCHOOL SPIRIT

Ways to get the student body excited about the production!

- Take advantage of the three enrichment workshops included in your residency fee.
- Create a mural that reflects the theme of the show and display it during the production.
- Decorate the halls with thematic creations from each class.
- Have a “dress-up” day where students come dressed as their favorite character from the show.
- Involve classes in reading and discussing the original fairytale or different cultural versions of the story.
- Have an essay contest between classes to write their own ending or twist to the fairytale.