# Radio Public Service Announcement/Audition

**30-second radio script**

**To:**(*station*)

**For Release:** (*date*)

**Re:**JOHNNY APPLESEED *Audition*

**Contact:**  *(name, organization and telephone)*

**JOHNNY APPLESEED *Audition***

An audition will be held for the Missoula Children's Theatre production of JOHNNY APPLESEED (*day, date and location*) from (s*tart time*) to (e*nd time*). Those auditioning should arrive at (s*tart time*) and plan to stay for the full two hours. Some of the cast members will be asked to stay for a rehearsal immediately following the audition.

Approximately 50-60 roles are available for local students. All students, grades (*list grades eligible: i.e. 1st through 12th grade*), are encouraged to audition. No advance preparation is necessary. Most students rehearse approximately 4 hours and 15 minutes each day, Monday through Friday. Performances are scheduled for (*date, time, and location*).

For more information call (*contact name and telephone number*).

JOHNNY APPLESEED is part of the Missoula Children's Theatre's unique international touring project and is presented in (*name of community)* by (*name of school or organization*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

**Radio Public Service Announcement/Performance**

**30-second radio script**

**To:**(*station*)

**For Release:** (*date*)

**Re:**JOHNNY APPLESEED *Performance*

**Contact:**  *(name, organization and telephone)*

**JOHNNY APPLESEED *Performance***

They say an apple never falls far from the tree, and we have Johnny Appleseed and his good pals to thank for an ample abundance of apple trees! Come see Johnny and his buddies’ heartwarming adventures on (*date of performance*) as the Missoula Children's Theatre and more than 50 local students present JOHNNY APPLESEED at (*location and time*).

This original musical production is part of the Missoula Children's Theatre's unique international touring project and is presented locally by (*name of presenting organization*). Tickets are (*prices*) and are available at (*locations*).

For more information, call (*contact name and telephone number*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

# Newspaper Press Release/Audition

**To:**(*name of publication)*

**For Release:** (*date*)

**Re:**JOHNNY APPLESEED *Audition*

**Contact:**  *(name, organization and telephone)*

**JOHNNY APPLESEED *Audition***

An audition will be held for the Missoula Children's Theatre’s production of JOHNNY APPLESEED (*day, date and location*) from (*start time*) to (*end time*). Those auditioning should arrive at (*start time)* and plan to stay for the full two hours. Some of the cast members will be asked to stay for a rehearsal immediately following the audition.

Among the roles to be cast are Johnny Appleseed; Granpa’s Kiddos, the Pioneers; Sir Peter Prescott and his sidekick Rupert; the Fife & Drum Soldiers; Lewis & Clark; A group of Western Animals; and the Apple Seeds. Students, grades (*list grades eligible: i.e. 1st through 12th grade*), are encouraged to audition. No advance preparation is necessary. Assistant Directors will also be cast to aid in rehearsals throughout the week and to take on essential backstage responsibilities.

The Missoula Children's Theatre touring productions are complete with costumes, scenery, props and makeup. MCT Tour Actor/Directors will conduct rehearsals throughout the week from (*start time*) to (*end time*) each day.

JOHNNY APPLESEED will be presented on (*day and date*) at (*location*). The Missoula Children's Theatre residency in (*name of town*) is brought to you by (*local presenter*) with support from (*list all funding sources)*.

For more information, call (*contact name and telephone number*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

**Newspaper Press Release/Performance**

**To:**(*name of publication)*

**For Release:** (*date*)

**Re:**JOHNNY APPLESEED *Performance*

**Contact:**  *(name, organization and telephone)*

**JOHNNY APPLESEED *Performance***

Join Johnny Appleseed and his pioneer friends as they plant apple orchards across the West this (*performance* *day and date*) when the Missoula Children's Theatre and more than 50 local students present an original musical adaptation of the classic tale, JOHNNY APPLESEED.

Playing the title character of Johnny are local students (*name)* and (*name*). Other featured performers include (*name*) as Molly, (*name*) as Kelly, (*name*) as Sarah, and (*name*) as Rebecca. Granpa’s Kiddos will be *(names*) and the Pioneers will be (*names*). Sir Peter Prescott is (*name*) while the Rupert is (*names*). Lewis and Clark are (*names*) and the Fife & Drum Soldiers are (*names). (names)* will be the animals that Johnny meets along his journey. And finally, the Apple Seeds will be played by (*names*). (*Names*) have served as Assistant Directors throughout the week.

JOHNNY APPLESEED will be presented at (*times*) at the (*location*). Tickets are (*prices*) and are available at (*locations*) and at the door.

The Missoula Children's Theatre residency in (*name of community*) is brought to you by (*local presenter*) with support from (*list all supporters and/or funding sources*). For more information, call (*contact name and telephone number*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*