# Radio Public Service Announcement/Audition

**30-second radio script**

**To:**(*station*)

**For Release:** (*date*)

**Re:**THE EMPEROR’S NEW CLOTHES *Audition*

**Contact:**  *(name, organization and telephone)*

**THE EMPEROR’S NEW CLOTHES *Audition***

An audition will be held for the Missoula Children's Theatre production of THE EMPEROR’S NEW CLOTHES (*day, date and location*) from (s*tart time*) to (e*nd time*). Those auditioning should arrive at (s*tart time*) and plan to stay for the full two hours. Some of the cast members will be asked to stay for a rehearsal immediately following the audition.

Approximately 50-60 roles are available for local students. All students, grades (*list grades eligible: i.e. 1st through 12th grade*), are encouraged to audition. No advance preparation is necessary. Most students rehearse approximately 4 hours and 15 minutes each day, Monday through Friday. Performances are scheduled for (*date, time, and location*).

For more information call (*contact name and telephone number*).

THE EMPEROR’S NEW CLOTHES is part of the Missoula Children's Theatre's unique international touring project and is presented in (*name of community)* by (*name of school or organization*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

**Radio Public Service Announcement/Performance**

**30-second radio script**

**To:**(*station*)

**For Release:** (*date*)

**Re:**THE EMPEROR’S NEW CLOTHES *Performance*

**Contact:**  *(name, organization and telephone)*

**THE EMPEROR’S NEW CLOTHES *Performance***

Watch the Emperor learn about true friendship and dressing for success on (*date of performance*) as the Missoula Children's Theatre and more than 50 local students present THE EMPEROR’S NEW CLOTHES at (*location and time*).

This original musical production is part of the Missoula Children's Theatre's unique international touring project and is presented locally by (*name of presenting organization*). Tickets are (*prices*) and are available at (*locations*).

For more information, call (*contact name and telephone number*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

# SUMMER 2021

# Newspaper Press Release/Audition

**To:**(*name of publication)*

**For Release:** (*date*)

**Re:**THE EMPEROR’S NEW CLOTHES *Audition*

**Contact:**  *(name, organization and telephone)*

**THE EMPEROR’S NEW CLOTHES *Audition***

An audition will be held for the Missoula Children's Theatre’s production of THE EMPEROR’S NEW CLOTHES (*day, date and location*) from (*start time*) to (*end time*). Those auditioning should arrive at (*start time)* and plan to stay for the full two hours. Some of the cast members will be asked to stay for a rehearsal immediately following the audition.

Among the roles to be cast are the Emperor; ManyPenny and the Money Council; the Royal Scholars Roxy and Red; Kings, Queens; Gem and the Royal Jewelers; Boots and the Royal Cobblers; Lid and the Royal Hatters; Stitch and the Royal Tailors; and the Royal Silkworms. Students, grades (*list grades eligible: i.e. 1st through 12th grade*), are encouraged to audition. No advance preparation is necessary. Assistant Directors will also be cast to aid in rehearsals throughout the week and to take on essential backstage responsibilities.

The Missoula Children's Theatre touring productions are complete with costumes, scenery, props and makeup. MCT Tour Actor/Directors will conduct rehearsals throughout the week from (*start time*) to (*end time*) each day.

THE EMPEROR’S NEW CLOTHES will be presented on (*day and date*) at (*location*). The Missoula Children's Theatre residency in (*name of town*) is brought to you by (*local presenter*) with support from (*list all funding sources)*.

For more information, call (*contact name and telephone number*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

**Newspaper Press Release/Performance**

**To:**(*name of publication)*

**For Release:** (*date*)

**Re:**THE EMPEROR’S NEW CLOTHES *Performance*

**Contact:**  *(name, organization and telephone)*

**THE EMPEROR’S NEW CLOTHES *Performance***

Join the Emperor, his friends and subjects, and the busy Silkworms this (*performance* *day and date*) when the Missoula Children's Theatre and more than 50 local students present an original musical adaptation of the Hans Christian Andersen classic, THE EMPEROR’S NEW CLOTHES.

Playing the title character of the Emperor is local student (*name*). Other featured performers include (*name*) as ManyPenny, (*name*) as Royal Scholar Roxy, and (*name*) as Royal Scholar Red. The Kings will be *(names*) and the Queens will be (*names*). The Money Council will be (*names*). Gem is (*name*) while the Royal Jewelers are (*names*). Boots is (*name*) and the Royal Cobblers are (*names).* The Royal Hatters (*names*) will be lead by *(name*) as Lid. The Royal Tailors will be played by (*names*) and (*name*) will be Stitch. And finally, the Royal Silkworms will be played by (*names*). (*Names*) have served as Assistant Directors throughout the week.

THE EMPEROR’S NEW CLOTHES will be presented at (*times*) at the (*location*). Tickets are (*prices*) and are available at (*locations*) and at the door.

The Missoula Children's Theatre residency in (*name of community*) is brought to you by (*local presenter*) with support from (*list all supporters and/or funding sources*). For more information, call (*contact name and telephone number*).

***Important:*** *Presenters subsidized by local, state, and national arts agencies, as well as corporations and individual sponsors should list information as requested by the funders.*

# SUMMER 2021